



MaternalPlus Cash Back Incentive Terms and Conditions

Focusing on collecting female production data has been a main focus of the American Angus Association in the past several years. Collecting this data increases the validity of tools such as heifer pregnancy and allows for research into cow selection tools like cow longevity. Because of the importance these tools have to the industry, the Association has initiated an incentive for herds enrolled in the program.

INCENTIVE: Members can receive an introductory 5% cash back rebate on association fees upon completion of first re-enrollment, and an additional 2.5% cash back every subsequent year a re-enrollment is completed until the sunset clause is met. Members enrolled on or after April 1, 2018 will be eligible for their introductory cash back rebate on their first re-enrollment, if all program requirements have been met. Members enrolled previous to April 1, 2018 will be eligible to receive the introductory cash back rebate on their upcoming re-enrollment date if all program requirements have been met.

REQUIREMENTS: Program re-enrollment dates are on the anniversary date of initial enrollment. Members must complete re-enrollment, accept the cowherd inventory, and pay the re-enrollment balance due before the membership will be eligible for the cash back program. Re-enrollment must take place within a maximum of sixty days of the recorded anniversary date. If after sixty days, the annual re-enrollment is not completed program enrollment is nullified and no cash back will be received. If a producer is nullified from the program and re-enrolls, they are only eligible for a 2.5% cash back rebate in the following enrollment year.

ASSOCIATION FEES: Association fees eligible for the cash back rebate include membership, registration, transfer, and MaternalPlus enrollments and other AHIR performance recording fees incurred in the past 12 months minus one day based on enrollment date.

Only invoices paid in full at the time of acceptance and paid enrollment are eligible for a cash back rebate. Orders submitted under the main member account enrolled in the program are eligible for cash back rebates. If an order is submitted under an authorized account, those orders are not eligible for a cash back rebate.

CHANGE IN ENROLLMENT DATE: If enrollment dates are changed in order to fit the member's schedule, rebate amounts may be adjusted.

NOTIFICATIONS: Members will receive three notification reminders near the re-enrollment period. First notice: Message center – 30 days prior to enrollment. Reminder of enrollment date and 60 day maximum deadline. Second notice: Mailed letter & message center. Triggered on enrollment date – Overdue from enrollment date and must accept inventory and pay balance within 60 days to be eligible for cash back. Third notice: Mailed letter & message center. Triggered 30 days after enrollment date saying you have 30 days left to accept and complete enrollment or the cash back will be forfeited and enrollment will be nullified.

SUNSET CLAUSE: The cash back incentive program will sunset, or end, after 150,000 active females are re-enrolled in the program.